



सत्यमेव जयते



MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म लघु और मध्यम उद्यम

F.No.5(1)/2016/MDA/ (Pt.I)

Dated 14.02.2019

To  
The Accounts Officer  
Pay & Accounts Office (MSME)  
Chennai

Sanction order

Subject: Allocation of fund of Rs. 48.50 Lakhs. to MSME-DI Hyderabad for the expenditure under Scheme "Procurement & Marketing Support" towards organizing Trade Fair & Inter National Workshop/Seminar at Hyderabad during the year 2018-19.

Sir,

I am directed to convey the sanction of competent authority for allocation of funds of amount Rs. 48.50 Lakhs (Rs. Forty eight Lakhs and fifty Thousands Only) on demand of the institute for organizing a Trade Fair and Inter National Workshop /Seminar as a part of Bio Asia 2019 Tradeshow ,being organised by Govt.of Telegana with Ind.Commerce Deptt. from 25-27<sup>th</sup> February under the scheme "Procurement & Marketing Support" at Hyderabad International Convention Centre during the year 2018-19. The detail is as follows

						Rs in lakhs
Sl.No.	MSME-DI	Name of the Programme	No. of Programme	Item of the programme	Per programme allocation	Programme wise total allocation
1	Hyderabad	Trade Fair	01	Stall rent charges	30.00	45.00
				Advertisement and publicity	15.00	
		Inter-National Seminar/Workshop	01	--	3.50	3.50
Total						48.50

2. The Director MSME-DI should adhere to :

- Efforts should be made to select the participants from SC / ST / Women / PH / Minority categories and also comply to para no. 6 of scheme guideline (selection of MSEs). It is requested that purpose of scheme components, which are to be organised, should be fully served and cross participation should be avoided.
- Funds are under the Plan Scheme and non-recurring in nature.
- MSME-DIs will keep separate account of utilization for the sanctioned fund. The saving, if any, is not transferrable.
- The assets acquired wholly or substantially out of these funds should not, without the prior sanction of Government of India, be disposed or encumbered or utilised for the purpose other than that for which the funds have been sanctioned.
- A comprehensive report on utilization of the sanctioned fund and covering all aspects of the event should be reach within a month after the completion of the event..

*Signature*  
14-02-19



- (vi) The fund utilization & organizing of an event & its components should be as per the scheme guideline "Procurement and Marketing Support" and its component 5(B): organizing/participation in Trade Fair/ Exhibitions by the Ministry/Office of DC(MSME)/Government organizations., 5(F): International Seminar/Workshop.
- (vii) MSME-DI to ensure that International Faculty may be invited to deliver lecture on concerned subject matter.
- (viii) MSME-DI should follow the procedure prescribed under the extant GFR and the various guidelines under the economy measures.
- (ix) The financial support by GOI may cover wherever necessary, the expenses towards rent of venue, training materials, audio/video aids, TA/DA and honorarium to the guest faculty, expenditure on transport, purchase of stationary items, refreshment and other miscellaneous expenses as per Govt. of India extant rules. The institute may draw the advance and expenditure deviation as per the extant rules..
- (x) EAT module rule of PFMS should be followed to release the sanctioned fund.

3. The expenditure shall be accommodated in demand No.64, Ministry of Micro, Small and Medium Enterprises for the year 2018-19 as follows:

**Table A**

Major Head	2851.00.102.97	Village & Small Industries, Small Scale Industries
Object Head	97.01	Marketing Development Assistance (MDA); Scheme "Procurement and Marketing Support" & its Components: Organizing/participation in Trade Fair/ Exhibitions by the Ministry/Office of DC(MSME)/Government organizations
Sub Head	97.01.26	Advertisement & publicity.
BE2018-19	Rs 0.50 Cr	
RE 2018-19	Rs.3.0 cr,	Advertisement & publicity.
Amount of Present sanction	Rs.0.15 cr.	For advertisement & Publicity.
Balance available for the expenditure	Rs.2.439 cr.	

**Table B**

Major Head	2851.00.102.	Village & Small Industries, Small Scale Industries
Object Head	97.01	Marketing Development Assistance (MDA); Scheme "Procurement and Marketing Support" & its Components "Organizing/participation in Trade Fair/ Exhibitions by the Ministry/Office of DC(MSME)/Government organizations & Int. Seminar/Workshop.
Sub Head	97.01.20	OAE (ONER) (General)-
BE2018-19	Rs33.72 Cr	
RE 2018-19	Rs. 32.00 cr.	OAE (ONER) (General)-
Amount of Present sanction	Rs. 0.3350 cr.	International Seminar/workshop and space rent for trade fair
Balance available for the expenditure	Rs. 28.731 Cr.	



This issues with the concurrence of Integrated Finance Wing Dy. No. 91/US(Fin-II)/19 dated 08.02.2019.

(A.K. Verma)

Deputy Director

ए. के. वर्मा / A.K. VERMA  
उप निदेशक / Dy. Director (Electronics)  
भारत सरकार / Govt. of India  
सूक्ष्म, लघु एवं मध्यम उद्योग मंत्रालय  
Ministry of Micro, Small & Medium Enterprises  
विकास आयुक्त (सू. ल. एवं म. उद्यम मंत्रालय) का कार्यालय  
Office of the Dev. Commr. (MSME)  
निर्माण भवन, नई दिल्ली-108 / Nirman Bhavan, New Delhi-108

Copy for information & necessary action to :

1. The Director, MSME-DI ,Hyderabad - concerned as mentioned above
2. The DDO, Office of DC (MSME), Nirman Bhawan, New Dehi
3. Under Secretary (IFW), Ministry of MSME, Nirman Bhawan, New Delhi
4. B & A Section, Department of IP & P, Udyog Bhawan, New Delhi
5. B & A Section, Office of DC (MSME), Nirman Bhawan, New Delhi
6. Planning Division, Office of DC(MSME), Nirman Bhawan, New Delhi
7. Principal Director of Audit, Economic and Service Ministry, AGCR Bldg., New Delhi
8. MSME-DI Division, Office of DC (MSME), Nirman Bhawan, New Delhi
9. Director (SENET), Office of DC (MSME), Nirman Bhawan, New Delhi with a request to upload on official website
10. Guard File

(A.K. Verma)

Deputy Director

ए. के. वर्मा / A.K. VERMA  
उप निदेशक / Dy. Director (Electronics)  
भारत सरकार / Govt. of India  
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Ministry of Micro, Small & Medium Enterprises  
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